

The Association of Southern California Defense Counsel is pleased to announce the 2013 Santa Barbara Professional Liability Conference, September 20-21, 2013 at Fess Parker's Doubletree Resort. A great education program, judiciary reception, and a wonderful wine tour and luncheon is planned.

This year's Santa Barbara Seminar will include the traditional wine tasting tour and lunch on Saturday afternoon, September 21ST.

— LOCATION DETAILS —

LODGING

Fess Parker's Doubletree Resort

633 E. Cabrillo Boulevard • Santa Barbara, CA 93103

805.564.4333 – 800.879.2929

www.fessparkersantabarbarahotel.com

ASCDC Room Rate: \$269 for Garden View / \$299 for Ocean View. Please note: only Ocean View rooms are available on

Saturday, September 21. Please reserve by August 18, 2013.

DINING

Emilio's: Northern Italian – www.emiliosrestaurant.com

Brophy's: Fresh fish – www.brophybros.com

Lucky's (Coast Village Road, Montecito): Steaks –

luckys-steakhouse.com

The Palace: Cajun Creole N'awlins – www.palacegrill.com

Ca' Dario: Tuscan – www.cadario.net

Downey's: best in town, small, intimate – downeyssb.com

GOLF

City of Santa Barbara Golf Club – www.santabarbaraca.gov/Visitor/Recreation_and_Sports/Golf

Glen Annie Golf Club – www.glenanniegolf.com/index.htm

Montecito Country Club – montecitocc.com/pages/golf.htm

Sandpiper Golf Course – www.sandpipergolf.com

Rancho San Marcos Golf Course – www.rsm1804.com

River Course at Alisal – www.alisal.com/golfriver.html

GENERAL SANTA BARBARA INFORMATION

Visit www.santabarbaraca.com

— CONTINUING EDUCATION CREDITS —

MCLE – This activity has been approved for Minimum

Continuing Legal Education credit by the State Bar of

California in the amount of 6.0 hours.

DOI – This course is pending approval with the CA

Department of Insurance. ASCDC DOI provider number

#273278.

— COMMITTEE MEMBERS —

Clark Hudson, Chair, N. Denise Taylor, Julianne DeMarco,

Michael Colton, Hugh Spackman, and David Pruett

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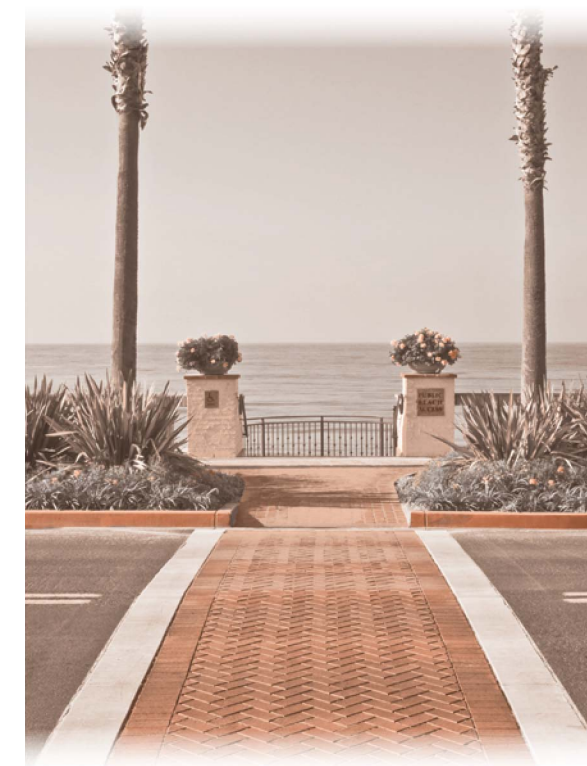
ASCDC

ASSOCIATION OF
SOUTHERN CALIFORNIA
DEFENSE COUNSEL

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Santa Barbara Professional Liability Conference



— September 20-21, 2013 —

Fess Parker's Doubletree Resort

633 East Cabrillo Boulevard

Santa Barbara, CA 93103

(805) 564-4333

Register Online:

www.ascdc.org

Santa Barbara Conference — September 20-21, 2013 —

Fess Parker's Doubletree Resort • 633 East Cabrillo Boulevard • Santa Barbara, CA 93103

Friday, September 20, 2013

12:30 pm – 6:30 pm Registration Open

1:30 pm – 3:00 pm **The Plaintiff's Revolution – Reptile**

This panel of defense counsel will discuss tactics and strategies as well as the theory behind reptile, and share proven tactics to handle the reptile nuisance.

Benjamin J. Howard, *Neil, Dymott, Frank, McFall & Trexler*
Christopher P. Wesierski, *Wesierski & Zurek*

3:00 pm – 3:20 pm Break

3:20 pm – 4:30 pm **Alternative Risk Financing**

From indemnity agreements to increased physician limits, explore the traditional concepts of joint and several liability and new approaches to contribution and allocation of fault. Study cases for lessons learned and constructive approaches to apportioning liability among codefendants while you attempt a unified and equitable resolution of your professional liability cases.

Curtis A. Cole, *Cole Pedroza LLP*
Terri Kielhorn, *Vice President, Risk Services, Dignity Health*
Hillary B. Trippe, *Healthcare Consultant, Dignity Health*
Jayme T. Vaccaro, *Director, Professional Liability Claims, Sedgwick Claims Management Services, Inc.*

4:30 pm – 5:00 pm Break

5:00 pm – 6:30 pm **Cocktail Reception Honoring the Judiciary of Santa Barbara, Ventura, San Luis Obispo, and Kern Counties**

Evening Enjoy dinner on your own



Saturday, September 21, 2013

7:30 am – 12:00 noon Registration Open

7:30 am – 8:15 am Continental Breakfast

8:15 am – 9:15 am **Internet Jury Research Before Trial**

This session will include a discussion regarding the latest tools available to the defense attorney, and how the resources can be better used in defending your next case.

Aaron Abbott, Ph.D., *Jury Behavior Research, Inc.*

9:15 am – 9:30 am Break

9:30 am – 10:30 am **Civil Cases and Criminal Investigations: How to Protect the Client Collaboratively**

Our panelists will discuss actual cases that have been defended both in the civil, and criminal arena. The panelists will share information on what defense attorneys need to know when defending the civil action. They will also provide pointers of what works, and what doesn't.

Steve Meister, *Meister Law Offices*
Dean J. Smith, *Taylor Blessey LLP*

10:30 am – 10:45 am Break

10:45 am – 12:00 noon **PTSD – What Is and What Is Not a Mental Injury**

Dr. David Braff from UCSD School of Medicine will discuss mental injury claims. Specifically, he will share what is post-traumatic stress disorder, what isn't post-traumatic stress disorder, and how is the condition treated.

David Braff, M.D., *Professor of Psychiatry, and Director of the Schizophrenia Program at the University of California, San Diego, School of Medicine*

12:00 noon Seminar Adjourned

12:30 pm – 6:00 pm **An Afternoon in the Wine Country (optional)**

Join us as we travel through the beautiful area to enjoy wine tasting and lunch. This is an optional event with a registration fee of \$85 which includes transportation, lunch and wine tastings. Please register by September 10th to secure your reservation.

Afternoon Golfing

For those of you who wish to play golf rather than go wine tasting, please see the other side of this brochure for a list of local golf courses.



Santa Barbara Conference September 20-21, 2013 – Santa Barbara, CA

Registration Fees: ASCDC Member – \$195 Non-Member Attorney – \$295 Claims Personnel / Risk Managers / Administrators – \$95
 Wine-Tasting Lunch / Tour – \$85 Vendor – \$750 (3 available) **Sponsors – Opportunities Available – See Separate Flyer**

Register Online at www.ascdc.org

Attendee: _____ State Bar # _____

Firm: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Cancellations: Registrant must cancel in writing at least one week prior to the seminar. Refunds less \$50 processing fee.

Method of Payment: Amount Enclosed: \$ _____

Check, made payable to ASCDC Credit Card: Visa M/C Number: _____ exp: _____

Cardholder Name: _____ Signature: _____

Please do not e-mail credit card information; please fax.
Please complete this form and return it with your payment to:
Association of Southern California Defense Counsel
2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833
800.564.6791 – phone • 916.924.7323 – fax • ascdc@camgmt.com • www.ascdc.org

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REGISTRATION FORM

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